



The France Foundation
A Continuing Medical Education Company

Support for Grand Rounds & Regularly Scheduled Conferences

Target Audience: Emergency Physicians, Critical Care Nurses, Hospitalists, General Surgeons and Oncologists
Activity Goal: To raise awareness of known VTE risk factors, recent guidelines, the benefits and risks of current and emerging therapies, and long-term VTE risk management in patients transitioning to an outpatient setting.

The France Foundation, an ACCME-accredited continuing medical education company, has identified through a thorough needs assessment that VTE prophylaxis is routinely employed in fewer than half of patients at risk, despite the availability of guidelines and multiple pharmacologic therapies. We are now seeking to partner and collaborate with hospitals and academic institutions to provide a CME opportunity focused on fulfilling this educational need.

Content supporting the identified educational gap has been developed by a nationally renowned expert panel:

- Samuel Goldhaber, MD • Harvard Medical School
- Craig Kessler, MD • Georgetown University
- Sylvia McKean, MD • Harvard Medical School

We are working with the above faculty and other VTE experts to serve as faculty at educational activities throughout the United States.

Learning Objectives:

- a) List the risk factors for VTE and how to assess overall risk in each hospitalized patient
- b) Demonstrate awareness of the most recent guidelines for risk assessment and prophylaxis in VTE and identify potential gaps in relation to current practice
- c) Develop a strategy for improving guideline adherence and reducing thromboembolic risk within the hospital setting

At this time I would like to extend an invitation for your facility to host a program.
The France Foundation can offer your institution the following support:

- Recruitment of a expert faculty presenter, based on your recommendations and preferences
- Evidence-based, fair and balanced slides created by VTE experts that adhere to the activity objectives. Faculty can choose to use the slides at their own discretion; it is not a requirement to use this slide pool as long as the lecture meets the activity learning objectives, is evidence-based, and fair and balanced.
- Speaker honorarium (\$2000)
- Organization and support of all faculty travel logistics (airfare, hotel, ground)
- \$500 catering stipend
- CME certification for presentation (1.0 *AMA PRA category 1 credit*[™]). If your institution prefers to accredit the program we will be happy to share our needs assessment

This educational activity is supported by an unrestricted educational grant provided by GlaxoSmithKline.

Attached please find an Activity Request Form (ARF). We are hoping to schedule these programs from **March through October 2009**. The France Foundation is pleased to have the opportunity to work with you on this exciting program. Please direct all inquiries regarding this program to:

Amanda Shlien • The France Foundation
Tel: 860-598-2282 • E-mail: ashlien@francefoundation.com



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VTE EDUCATIONAL ACTIVITY REQUEST FORM

Contact Person: _____

Site Name: _____

Site Address: _____

Site Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Contact E-mail: _____

Please list three available dates:

Date: _____ Time: _____

Date: _____ Time: _____

Date: _____ Time: _____

Please list three potential speakers (you may leave this blank if you would like us to provide recommendations):

Name and Title: _____ Contact Info: _____

Name and Title: _____ Contact Info: _____

Name and Title: _____ Contact Info: _____

Audience/Specialty: _____

Anticipated number of attendees: _____

Would you like The France Foundation to provide CME credit?: _____

Does your institution have established VTE quality improvement measures? YES NO UNSURE

Please return this form to:

Amanda Shlien

The France Foundation

Tel: 860-598-2282

Fax: 860-434-5390

Upon receiving this form, The France Foundation will contact you to discuss program details, CME requirements, and potential speakers.